



Sponsorship Opportunities

PROCEEDS BENEFIT  the village group

PLANTERSVILLE SCENIC BYWAY • GEORGETOWN COUNTY, SC

Be part of an Amazing Day – October 28, 2023

A 'DISCOVERY' RIDE
history 🌱 habitat 🌱 health 🌱 harmony

WHO: Everyone is welcome - history buffs, families, senior citizens, recreational bicycle riders, weekend warriors and those just wanting to check out the nature trails – there is something for everyone.

WHAT: offering 12, 25 and Metric Century (62 miles) bike rides on the Plantersville Scenic Byway – done at your leisure through beautiful historical natural settings. The area offers numerous plantations, Civil War artifacts and rich natural foliage. The Tour de Plantersville starts and ends at our Festival area featuring tasty food, music, children's area, and vendors. A true family experience!

WHEN: Saturday, October 28, 2023

WHERE: Plantersville Elementary School, 1668 Exodus Drive, Plantersville, SC

WHY: It is our hope that this event unites the community and raises awareness of The Village Group's mission. The Mission of The Village Group is to **equip youth with the skills to build a sustainable community** by focusing on college and career readiness, cultural education, and economic development.

Plantersville Summer Academy & Summer Bridge Programs in 2022 -

- 230 Scholars
- 29 Days of Programing
- 92% Average Daily Attendance
- 58 Hours of Math & Literacy Instruction
- Academic growth – Scholars averaged gains of 1.5 months in reading and 2.5 months in math successfully combatting the Summer Slide (academic losses over the summer months)

Check out our website for program information www.TheVillageGroup.org

The Village Group is a 17-year-strong 501c3 nonprofit honored by South Carolina's Secretary of State for devoting 98.9% of its income to programs in Georgetown County, SC.



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	Exclusive Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Rest Stop \$500	Mile Marker \$250
Name mentioned in WBTW Channel and HTC ad	✓					
Logo on WBTW Channel 13 - and HTC ad	✓	✓				
Name mentioned in radio promotion	✓	✓				
Logo included on TdP and TVG websites promotion of TdP	✓	✓				
Logo included in Coastal Observer ads	✓	✓				
Booth at Festival – provided by sponsor	At Festival					
Complementary riders	10 Entries	6 Entries	3 Entries	1 Entry		
Logo placement on event T-Shirt	Top Center Full Row	2nd Row	3rd Row	4th Row		
Recognition at the Ride Festival	✓	✓	✓	✓		
Signage	At Finish Line	On Sponsor Board	On Sponsor Board	On Sponsor Board	Rest Stop	Mile Marker



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- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Rest Stop Sponsor
- Mile Marker Sponsor

2 WAYS TO SUBMIT:

- 1- Scan and email to:
developmentofficer@thevillagegroup.org
Subject: TdP 2023 Sponsorship
- 2- Mail to: The Village Group,
Attn: TdP 2023 Sponsorship
P.O. Box 700 Georgetown, SC 29442

To guarantee benefits, please commit by August 1, 2023. Payment options include check or major credit card. Please retain a copy of this form for your records. Logo artwork for recognition will be accepted at developmentofficer@thevillagegroup.org

Commitments must be paid by October 20, 2023.

Local Company Name _____

Parent Company Name (if applicable) _____

If Applicable: Preferred Name To Display For Recognition _____

Phone _____

Mailing Address _____

City, State, Zip _____

Local Contact Person _____

Email _____

Authorized Signature _____

Date _____

FOR INTERNAL USE ONLY: Date Received: _____ Payment Received: _____ Check #: _____ TY Sent: _____