



Sponsorship Opportunities

PROCEEDS BENEFIT  the village group

PLANTERSVILLE SCENIC BYWAY • GEORGETOWN COUNTY, SC

Support Healthier, Happier Communities

October 26, 2024

A 'DISCOVERY' RIDE
history 🌱 habitat 🌱 health 🌱 harmony

WHO: Everyone is welcome - history buffs, families, senior citizens, recreational bicycle riders, weekend warriors and those just wanting to check out the nature trails – there is something for everyone.

WHAT: offering 12, 25 and Metric Century (62 miles) bike rides on the Plantersville Scenic Byway – done at your leisure through beautiful historical natural settings. The area offers numerous plantations, Civil War artifacts and a rich cultural narrative. The Tour de Plantersville starts and ends at our Cultural Festival with food, music, dance, children's activities, and vendors.

WHEN: Saturday, October 26, 2024

WHERE: Plantersville Elementary School, 1668 Exodus Drive, Plantersville, SC

WHY: It is our hope that this event unites the community and raises awareness of The Village Group's mission. The Mission of The Village Group is to **equip youth with the skills to build a sustainable community** by focusing on college and career readiness, cultural education, and economic development.

Plantersville Summer Academy & Summer Bridge Programs in 2023 -

- 225 Scholars
- Of those students, all scholars in grades 2nd through 8th & and up made gains falling within 90-100% of meeting their target in math and reading.
- When surveyed "What was the best part of the Academy?" students wrote in the following responses: field trips, dinner, cooking, sculpturing, coding, help with math, and making friends.
- 100% of parents responded that they would recommend the Plantersville Summer Academy to other parents again in 2023.

Check out our website for program information www.TheVillageGroup.org

The Village Group is an 18-year-strong 501c3 nonprofit that empowers hundreds of youth each year with the tools needed to achieve college and career success in Georgetown County, SC.



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	Platinum \$15,000	Premium \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Rest Stop \$500
Mentioned in the News Release to all media outlets and at the event	✓					
Logo on News Channel advertisement	✓	✓				
Logo included on TdP and TVG websites	✓	✓	✓	✓	✓	✓
Logo included in online promotional advertising campaign	✓	✓	✓			
Logo included in email and digital newsletter marketing	✓	✓				
Booth at Festival – provided by sponsor	At Festival	At Festival				
Complementary riders	10 Entries	6 Entries	3 Entries	1 Entry		
Logo placement on event T-Shirt	Top Center Full Row	2nd Row	3rd Row	4th Row		
Recognition at the Festival	✓	✓	✓	✓		
Signage	Photobooth Backdrop & Sponsor Board	Photobooth Backdrop & Sponsor Board	On Sponsor Board	On Sponsor Board	On Sponsor Board	Rest Stop



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3 WAYS TO SUBMIT:

- 1- Scan and email to:
developmentofficer@thevillagegroup.org
Subject: TdP 2024 Sponsorship
- 2- Mail to: The Village Group,
Attn: TdP 2024 Sponsorship
P.O. Box 700 Georgetown, SC 29442
- 3- Visit the charity website and submit through their donation page using this link:
<https://thevillagegroup.org/donate/>

To guarantee benefits, please commit by June 1st, 2024. Payment options include a check or a major credit card. Please retain a copy of this form for your records. Logo

- Platinum Sponsor**
- Presenting Sponsor**
- Gold Sponsor**
- Silver Sponsor**
- Bronze Sponsor**
- Rest Stop Sponsor**

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Email _____

Authorized Signature _____

Date _____

FOR INTERNAL USE ONLY: Date Received: _____ Payment Received: _____ Check #: _____ TY Sent: _____