



SPONSORSHIP OPPORTUNITIES

Plantersville Scenic Byway Georgetown County, South Carolina

Be part of an Amazing Day – April 24, 2021

WHO: Everyone is welcome - history buffs, families, senior citizens, recreational bicycle riders, weekend warriors and those just wanting to check out the nature trails – there is something for everyone.

WHAT: offering 12, 25 and Metric Century (62 miles) bike ride on the Plantersville Scenic Byway – done at your leisure through beautiful historical natural settings. The area offers numerous plantations, Civil War artifacts and rich natural foliage. The Tour de Plantersville starts and ends at our Festival area featuring tasty food, music by Reggae Infinity, children’s area and vendors in conjunction with the Gullah Geeche Chamber of Commerce. A true family experience!

WHEN: Saturday, April 24, 2021

WHERE: Plantersville Elementary School, Exodus Drive, Plantersville

WHY: It is our hope that this event unites the community and raises awareness of The Village Group’s mission. The Mission of The Village Group is to serve as a conduit for the people working to make positive changes in the lives of children, which strengthens the community.

In 2020 over 400 children in K-9 grade benefited from The Village Group’s programs.

Plantersville Summer Academy

Plantersville Enrichment Academy

Aviation Education

Literacy Is For Everyone

The Village Flyers Bike Club

Back to School Rally

Check out our website for program information www.TheVillageGroup.org The Village Group is a 501 (C) (3) non-profit organization in Georgetown County, SC.



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	Exclusive Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Rest Stop \$500	Mile Marker \$250
Name mentioned in WBTW Channel 13 - 124 spots in 2019 and HTC ad	✓					
Logo on WBTW Channel 13 - 124 spots in 2019 and HTC ad	✓	✓				
Name mentioned in iHeart Myrtle Beach/Pee Dee radio promotion 1,172 spots across 8 stations in 2019	✓	✓				
Logo included on iHeart Myrtle Beach/Pee Dee, TdP and TVG websites promotion of TdP	✓	✓	✓			
Logo included in Coastal Observer ads - 2019 ran Jan. – April	✓	✓	✓			
Booth at Festival – provided by sponsor	At Festival					
Complementary riders	10 entries	6 entries	3 entries	1 entry		
Logo placement on event T-Shirt	Top center Full Row	2nd Row	3rd Row	4th Row		
Recognition at the Ride Festival	✓	✓	✓	✓		
Signage	At Finish Line	On Sponsor board	On Sponsor board	On Sponsor board	Rest Stop	Mile Marker



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Plantersville Scenic Byway Georgetown County, South Carolina

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Rest Stop Sponsor
- Mile Marker Sponsor

2 WAYS TO SUBMIT:

- 1— Scan and email to: Operations@thevillagegroup.org
Subject: TdP 2020 Sponsorship
- 2— Mail to: The Village Group, Attn: TdP 2020 Sponsorship
P.O. Box 700 Georgetown, SC 29442

To guarantee benefits, please commit by December 31, 2020. Payment options include check or major credit card. Please retain a copy of this form for your records. Logo artwork for recognition will be accepted at operations@thevillagegroup.org

Commitments must be paid by April 17, 2021.

Local Company Name _____

Parent Company Name (if applicable) _____

If applicable: Preferred Name to display for recognition _____

Phone _____

Mailing Address _____

City, State, & ZIP _____

Local contact person _____

Email _____

Authorized signature _____

Date _____

FOR INTERNAL USE ONLY: Date received: _____ Payment received: _____ Check #: _____ TY sent: _____